Andy Friend-Smith Photography

Privacy Statement

What data do I collect?

As a small photography business, I collect your name, postal address, email address, contact telephone number(s), and in the case of weddings, the venue details and contact details for a small number of other key people (best man, chief bridesmaid, etc.).

I will not pass on your personal information to any other companies. I use the information only for the purpose of conducting my business such as contacting you regarding photoshoots, photo delivery, etc. I store all personal data in compliance with the EU General Data Protection Regulations (GDPR).

I may discuss using a small selection of photos taken at your event for marketing purposes (website, etc.) but I will ask you before using images I have taken for this purpose.

Where do I store your data?

If you book me for a photoshoot, your contact details are stored in Evernote (a secure online note-taking service) and also on my phone & tablet which are synced to Apple iCloud. I do this so that I have your details with me when travelling to photoshoots. For both Evernote and iCloud, I use a complex password and multi-factor authentication to maximise the security of these services. Please visit Evernote's and Apple's website for further information regarding their security and privacy policies.

I deliver your photos via a download from my website (www.friend-smith.co.uk) or via a USB stick or other agreed transfer method. For on-line delivery, each client photoshoot is given its own password protected gallery. My galleries are hosted by a third party company, Pixieset. Individuals are not named in galleries - other than image file names which may contain, for example, the bride and groom's first names for a wedding photoshoot. If you use Pixieset's services (for example for ordering prints), please ensure that you review their terms of service prior to use.

Once I have processed and uploaded your photos, I will share the password to the on-line gallery with you - and you are free to pass on that password with others if you want them to have access to your photos. Please visit Pixieset's site for further details regarding their security and privacy policies. Your photos will be held on my Pixieset-hosted gallery for approximately one year.

Your photos are also stored indefinitely on hard drives which are stored securely at my house. I keep all images that I take as clients often request photos from previous photoshoots.

In addition, I use an on-line backup service (Backblaze) for off-site backup. This service backs up all of my client contact information and photographs. I use a complex password and multi-factor authentication to maximise the security of this service. Please visit Backblaze's site for further information on their security and privacy.

Your rights

If you would like to inspect any personal data I store on you (name, phone number, email address, etc.) or would like me to remove or amend your personal data for any reason, please simply drop me an email via my website or give me a ring.

If you would like me to remove any photos I have taken of you from my website or social media, please also get in touch and I will be happy to do so.

Changes to this privacy policy

I may change this Privacy Policy from time-to-time (for example if there are changes to the law). Any changes will be posted onto this site.

Last updated: June 2018.